



Western States District 2025 Joint Conference Knights of Peter Claver and Ladies Auxiliary April 25 – 27, 2025

SOUVENIR JOURNAL INFORMATION FLYER

- Payments must be received before the ad is created and placed in the journal.
- Ad format should be submitted: 300 Word, PDF, PNG, JPEG, TIFF.
- Ads are required to be in the actual size and printer ready.
- **Blurry and/or dark background photos may be returned to you for corrections.**

Page Sizes	Nov 30 – Dec 31	Jan 1 – Mar 15	Mar 16 – Apr 10
Full page (8 ½ X11)	\$50	\$60	\$70
Half page (5X7)	\$30	\$40	\$50
Quarter page (4X6)	\$20	\$30	\$40
Business card size (3X2)	\$10	\$20	\$30
Note: Additional Charge to create or edit an Ad = \$30.00			

Instructions to Submit Ads:

1. **Determine** the cost of your ad from the table above.
2. **Pay** for your ad online: [WSDC Souvenir Journal](#) or mail check/money orders (see mailing addresses below).
3. **Save** a copy of your receipt on your computer.
4. **Complete** electronic ad form: [2025 WSD Ad Form](#).
5. **Follow the instructions** to submit your ad, including how to upload your receipt.
6. You will receive an email response to confirm your ad was received.

Important Notes:

- **All ads must be submitted using the electronic form.** (paper ad form available upon request)
- Ads will not be accepted if sent to any personal emails.
- Your ad will be promptly returned to you if it's not actual size or printer ready. (The District's Presidents will be copied on all returned ads.)
- Any souvenir ad questions can be directed to: WSDSouvenirBook@gmail.com.
- Mailing in your payment will delay your ability to submit your ad, so please plan ahead.

For any questions, please contact the following:

Knights	Ladies
Brother Andrew Peters (510) 681-6559	Lady Lil Brown Parker (510) 206-9942

Mail Payment Option

Make **Checks, Money Orders, Cashier's Checks** payable to: **WSDC Joint Senior Account**

Mail Monies To:	
Knights	Ladies
Bro. L. Rob Robinson 246 Judson Avenue San Francisco, CA 94112	Lady Peggy Goods 3922 Emerald St #131 Torrance, CA 90503

